

Solutions for Retail and Promotional labeling

With a variety of films, top coatings, and adhesives, Strata-Tac can work with you to create retail promotional solutions. Materials that work on products, shelves, coolers, walls floors and more.

Shelf-mark Pricing and Promotion

Design long lasting durable laser labels that can be removed cleanly from shelving or other smooth surfaces.



LFWX049 - 2 mil white matte laser coated PET with a "shelf" adhesive.

We can also pattern coat the adhesive to make promotional shelf-marker "flags".



Floors Graphics

Laser Print your graphics on white PET then apply our slip resistant overlamine.

- 3 mil white PET top coated for toner printing - **LWX074**
- **OLTXV094** - Slip Resistant Overlam is a UL-410 certified, 3.75 mil polyolefin.



Window Promotions

Print window decals flexo and/or thermal transfer. Our adhesive is a "cling" ultra-removable to remove cleanly from glass and other surfaces.

- **LPPR051** - 2.0 mil clear BOPP with our 604 adh on a 40# sck



On Product Promotion

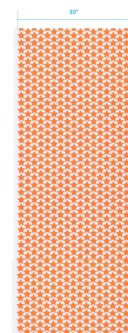
IRC Coupons. Our film is ideal for use in the production of IRC labels. The star pattern coupon will allow the consumer to pull from any side of the coupon to remove it from the product.

CLBB034WB



IRC or Coupon with Universal "WB" Pattern

30" slit roll



- Strata-Tac's "WB" Pattern is on a 30" master roll. Ideal for custom size and shape IRC or Membership Cards.



- Ideal for use in the production of clean release cards and IRC Coupon Labels.
- The pattern with lift edges allows for the ID cards to be affixed while not pre-dispensing, even when heavy processing is intended.
- We can provide a tag stock or PET to complete the product construction.
- Two liner construction is also available.

Illustration is a representation of the product we make but is not to scale and adhesive pattern may deviate +/- 1/16"
Manufacturing Self-Adhesive and Top Coated Constructions for over 20 years.
Visit us at www.stratatac.com
Proudly "Made in the U.S.A."

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T (833) 879-6388
F (833) 879-6452
customerservice@stratatac.com

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(800) 884-9388

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