

Strata-Tac

Since 1995

Strata-Tac is a manufacturer of self-adhesive label stock and coated films. For 25 years we have supplied the label converting and business forms markets with the most unique and innovative products available.

We specialize in multi layer film constructions, utilizing our latest break throughs in technology. Our patented innovative technology can help you increase sales.

Our customer service staff is knowledgeable, friendly, and fast and our capabilities allow for a custom construction to fit for your application.

The logo for Strata-Tac features the word "Strata" in a bold, blue, sans-serif font. To its right, there are three curved, overlapping lines in red and orange. Below "Strata" is the word "Tac" in a larger, bold, blue, sans-serif font.

Advanced Coating Technologies

Our Company

Mission Statement

We are dedicated to the highest quality of customer service including providing quick responses to our customers' needs. We are dedicated to providing innovative and value added products in such a way as to make custom products simple and easy for our customers. We are dedicated to providing our employees a great place to work with equal opportunity for learning and personal growth.



Purpose

To be the favorite supplier of our customer, using the highest quality materials combined with modern and repeatable processes, providing a valuable experience that helps our customers succeed.

Values

- Quality
- Integrity
- Family Friendly
- Safety
- Responsive
- Innovative

Our Quality

We build quality into every step of our process.

- We truly understand the importance of getting the job done right the first time.
- Your order is checked multiple times by order entry, coating, slitting, shipping, and invoicing departments.
- Our employees take great pride in their work. We are proud to say **Made in the USA.**

Our product is guaranteed 100%.



Our Coaters

- We feature two Black Clawson coating lines that can coat up to 61" wide.
 - **Reverse gravure** coating which allows for very accurate coat weights and a superb look.
 - Our **turret unwind and laminating** units allow for Strata-Tac to be very competitive and to keep waste to a minimum.
- ***Our NEWEST coating line is a 39" UV Coater.***
- Our **coater operators** have decades of experience.

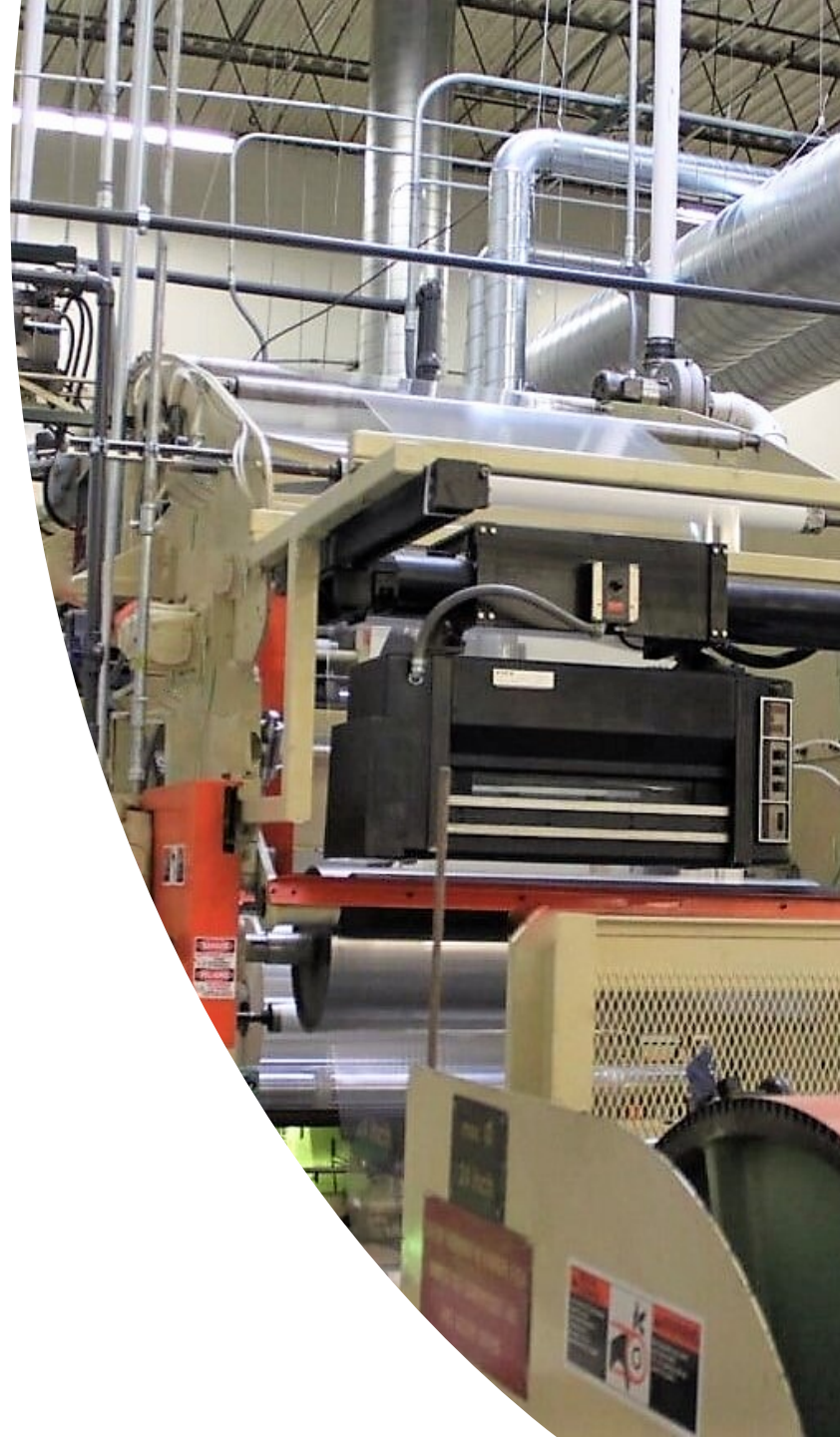
Whether it is adhesive coating or top coating you are looking for, we have the right equipment for your application.



Our New UV Coating line

New UV coating capabilities up to 39" wide.

- *Pattern silicone coating.*
- *IRC coupon and Clean Release cards.*
- *Specialty UV top coatings for printing and surface protection.*
- *Coating full coverage UV inks on films and liners.*
- *PET, BOPP, and Vinyl films from ½ mil to 15 mils.*
- *Tag, inkjet compatible, and laser face sheets.*
- *Small minimums and quick lead times.*



Our Capabilities

- *Acrylic adhesive and top coating from 17.5" to 60" wide.*
- *UV top coating and silicon coat up to 39" wide.*
- *PET, BOPP, and Vinyl films from ½ mil to 15 mils.*
- *Tag, inkjet compatible, and laser face sheets.*
- *Surface winding and center winding slitters for excellent roll quality up to 40" OD.*
- *Slitting to as narrow as 1".*
- *Sample rolls and sheets available.*
- *Small minimums and quick lead times.*
- *Technical support to build your application with you.*
- *Excellent customer service including fast quotes.*
 - *customerservice@stratatac.com*



Our Product Groups



- Two Liner Transfer Tape
- Piggyback and Halfback
- Coupon for IRC Labels and Clean Release Cards
- Shelf Labels
- Lay Flat Products
- Unsupported Films
- Laser, Toner & LED
- Inkjet UV and Aqueous
- Printable Top Coat guide
- Soft Feel Matte Overall
- Integrated Label and ID Cards
- Film Label Stock
- Silicone Liner Stock
- Adhesives Selection

Two Liner Transfer Tapes



Some Examples

- TT040 – Add a 40# liner to the face stock of your choice.
- TTEE040 – Add an easy release 40# liner to a tamper evident face stock with no worries of pre-triggering the security feature.
- TT050 – Add a 50# liner to the face stock of your choice.
- TFE3037 – Add a 1.5 mil clear PET liner and a premium outdoor adhesive to the face stock of your choice.
- TS048 – Add a 2.1 mil clay coated laser liner to the face stock of your choice.

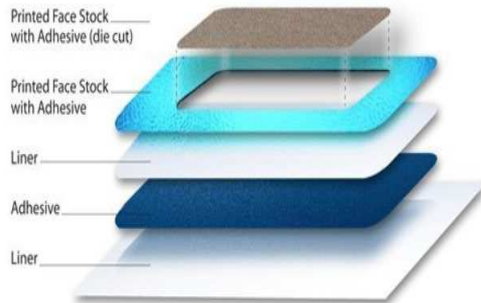
Key Selling Points

- Great way to make window decals. You can add adhesive to the printed side of the face stock.
- Great way to add a stripe of adhesive for applications like wrist bands.
- Great way to make integral labels for packing slip and other form/label combinations.



Piggyback & Piggy Halfback

Piggy Back Label



Some Examples

- PBI200 – EDP Image piggyback with a 50# base liner.
- PBMC150 – 60# Matte with a clear mid liner and a 50# base liner.
- PBSCR050 – 2 mil clear laser PET/#604 cling adhesive/1.5 mil clear PET mid liner/ #601 perm/50# base liner.
- PBWBH087 – 2 mil white PET TC/#602 all temp/40# mid liner/#601 perm/ 50# base liner.
- PHB143 – 40# sck face/#601 perm/ 50# base liner.

Key Selling Points

- Form/Label combinations for any application.
- Supply direct mail houses with promotional labels to be affixed.
- State bids for outdoor durable labels.
- Make your own piggyback on press.



Coupon for IRC Labels & Clean Release Cards



Some Examples

- CLBB034WB – Star pattern wallpaper coupon an all temp adhesive and a 40# liner.
- CLBB034E – Pattern lift edge coupon for clean release cards or IRC labels. Multiple patterns are available. Custom patterns are not a worry.

Key Selling Points

- Make IRC labels for any packaging application.
- Make clean release cards for mail houses.
- Custom die cut shapes of all sizes for peel out ID cards, bracelets, key fobs, etc.

Shelf Labels



Some Examples

- LWXR051 - 2 mil white PET matte laser with cling adhesive and lay flat liner.
- LWX049 – 2 mil white PET matte laser with mid-tac adhesive and lay flat liner.
- LVWR080 – 3.2 mil white vinyl with cling adhesive and a lay flat liner.
- LFSC024 – 1.0 mil clear PET Laser with mid-tac adhesive on an 8 pt tag lay flat liner.

Key Selling Points

- Make shelf labels out of PET or vinyl.
- Make shelf labels that can be digitally printed.
- Make shelf labels with a wide choice of adhesives to fit your application.

Lay Flat Products

Some Examples

- LWX051 – 2 mil white PET laser with perm adhesive and lay flat liner.
- LFPGLR051 – 2 mil clear PET primed/cling adh/super lay flat liner.
- LWXE050 – 2 mil white PET laser/#610 drum adhesive/lay flat liner.
- LVWQ080 - 3.2 mil white vinyl/#614 mid-tac remov/4.6mil lay flat.
- LVWE080 – 3.2 mil white vinyl/#610 outdoor perm/4.6 mil lay flat.
- LVWR080 – 3.2 mil white vinyl/#604 cling adhesive/4.6 mil lay flat.

Key Selling Points

- Make blank label stock for your customers to image themselves via toner or inkjet.
- Make window decals on a lay flat liner for automatic inserting at mail houses.
- Make laser compatible durable, outdoor labels for boat decals, identification labels, etc.
- Make shelf markers that can be sheeted and/or digitally printed.



Unsupported Film

Some Examples

- CCXS051 – 2 mil white matte laser PET C1S.
- CCXS126- 5 mil white matte laser PET C1S.
- CCX2S175 – 7 mil white matte laser PET C2S.
- CCX2S250 – 10 mil white matte laser PET C2S.
- PPWDT200 – 8 mil white OPP DT C1S.
- BOPPW100 – 4 mil white OPP tear resistant C2S.
- CWV2S175 – 7.5 mil PolyText laser and HP Indigo printable.

Key Selling Points

- Produce wristbands that can be laser imaged.
- Produce durable menus that can be digitally printed.
- Produce Hang Tags and shelf strips.
- Produce ID Cards.



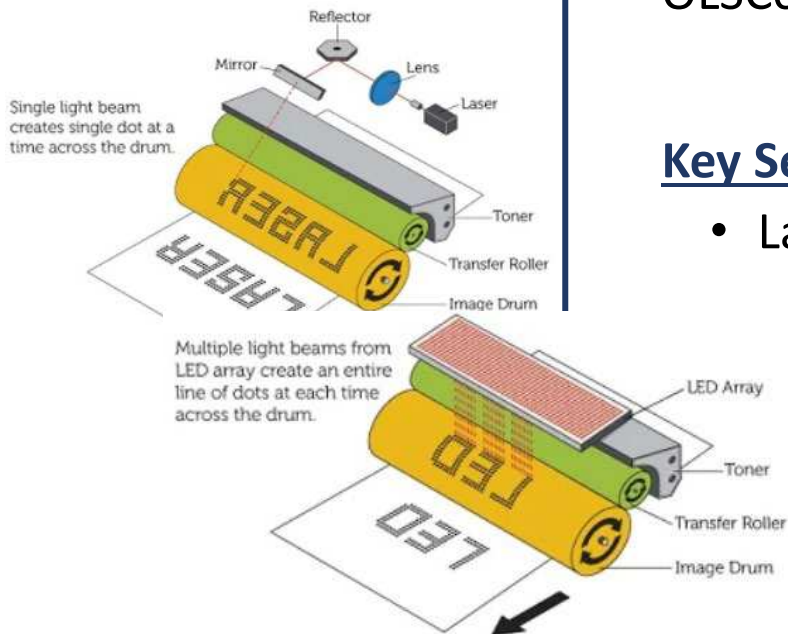
Laser, Toner & LED

Some Examples

- LWX051 – 2 mil white PET laser/perm adh/lay flat liner.
- LWXE050 – 2 mil white PET laser/#610 drum adh/lay flat liner.
- LSC050 – 2 mil clear PET premium gloss/perm/lay flat liner
- OLMT025 – 2 mil white PET laser/#601 perm/40# sck liner
- OLSC050 – 2 mil clear PET laser/#601 perm adh/40# sck

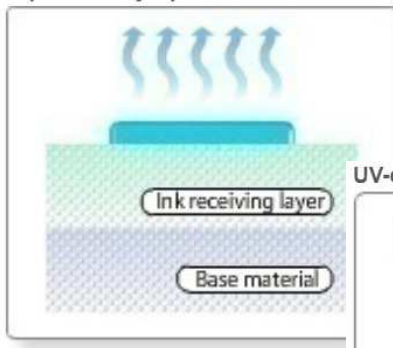
Key Selling Points

- Labels for toner and LED print engines
- Cooler clings
- Shelf Markers, Shelf Strips
- Over Laminates

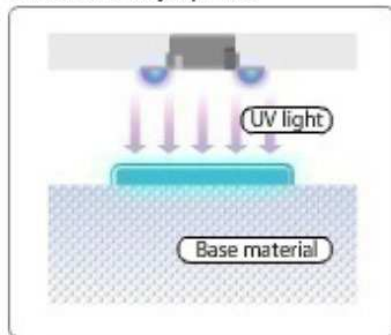


Inkjet for UV & Aqueous

Aqueous inkjet printer



UV-curable inkjet printer



Some Examples

- CCIM050 – 2 mil white PET inkjet/ perm/ 40# liner.
- LVWIME079 – 3.2 mil white vinyl matte IJ TC/#50610/4.6 mil lay flat.
- OLSC050 – 2 mil clear PET gloss TC compatible with UV inkjet, laser and Indigo.

Key Selling Points

- Lay flat labels for desk top inkjet printers.
- Sell blank labels for MemJet print engines.
- Label stock for HP Indigo and UV inkjet label presses.

- UV ink is cured by exposure to strong UV-light after printing and can be applied to a wide range of media.
- Output can be handled soon after printing since ink penetrates quickly into the media and dries fast.

Printable Top Coat Guide

Strata-Tac Top Coat Code	Large Production Laser Printers	LED Laser	Home or Office Desk Top Laser	Off-Set and Flexo Printing	Specialty	Indigo/ Liquid Toner Engines	Aqueous Inkjet *Wide Format available	UV Inkjet	Thermal Transfer	Direct Thermal
Examples	Konica Minolta, Ricoh, Xerox, Cannon, Nexpress	Okidata, Xeikon	HP Lexmark		IGEN	Indigo	MemJet	Mark Andy, Domino, Xeikon, Durst	Zebra, Sato	Zebra, Sato
X (MT) Matte Digital	✓	✓	✓	✓	Simplex			✓	✓	
SC Super Clear Gloss Digital	✓	✓		✓	Simplex	✓		✓	✓	
DL Satin Digital			✓	✓				✓	✓	
GL Gloss Digital			✓	✓				✓	✓	
LI Laser Indigo	✓	✓	✓	✓	Simplex	✓			✓	
I Gloss Indigo				✓		✓				
IM Double Matte	✓	✓	✓		Duplex	✓	✓		✓	
IG Inkjet Gloss				✓			✓		✓	
MV Soft Touch				✓				✓	✓	
P Gloss Primer				✓				✓	✓	
DT Direct Thermal										✓

**All testing is from Strata-Tac data and not necessarily from the printer manufacturer. This is intended to be a guide only and all applications should be tested by the customer.

Soft Feel Matte Overlaminates



Example

- OLMVE026 – one mil clear PET with a soft matte feel on a 40# liner.

Key Selling Points

- Laminate your prime high color applications with this premium laminate to add a soft feel.
- Laminate packaging material to provide an extra sense for the customer to experience.

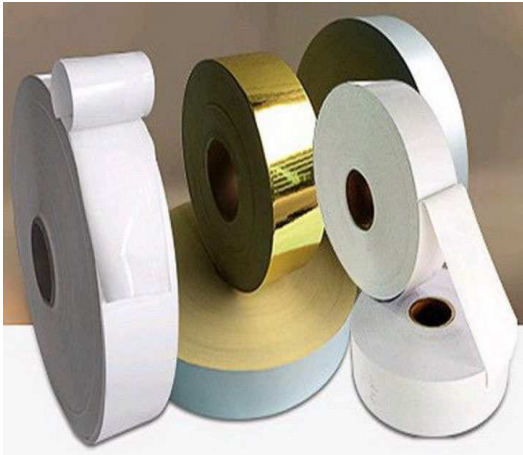
Integral Label & ID Card



Some Examples

- Integral labels with self adhesive (Transtick).
- Integral cards (Peel Out Cards).
- Integral cards for duplexing (Perfed Out Cards).
- Integral magnets.
- Integral window decals.
- Integral coupons.
- Integral Digital products (Digital).
- Integral Stock products (Stock).

Film Label Stocks



Clear PET Film

- 0.5 mil
- 1.0 mil
- 1.5 mil
- 2.0 mil
- 3.0 mil
- 4.0 mil
- 5.0 mil
- 7.0 mil
- 10.0 mil

White PET Film

- 2.0 mil
- 3.0 mil
- 4.0 mil
- 5.0 mil
- 6.0 mil
- 7.0 mil
- 10.0 mil

Metalized Film

- 0.5 mil PET
- 2.0 mil PET
- 2.0 mil BOPP
- 2.0 mil Brushed
- 2.0 mil Brt Gold

PVC Film

- 3.2 mil white
- 3.0 mil clear

Clear BOPP Film

- 0.75 mil
- 2.0 mil

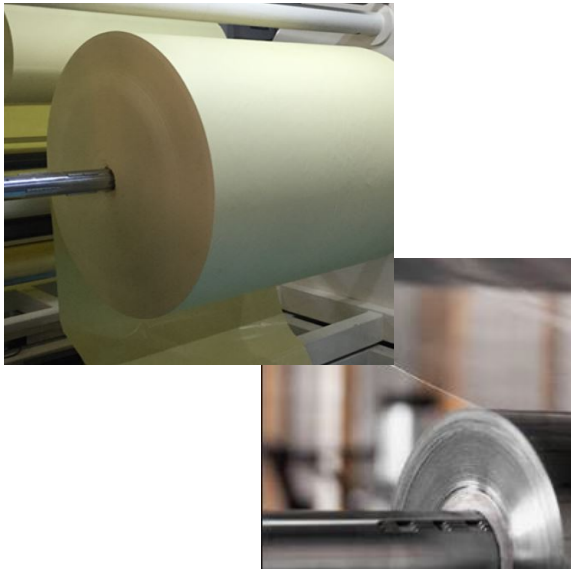
White BOPP Film

- 2.0 mil
- 3.0 mil
- 4.0 mil
- 6.0 mil
- 8.0 mil

Other

- Rainbow Halo PET

Silicone Coated Liners



SCK Liners

- 25#
- 40#
- 50#

Glassine

- 1.7mil

Clay Coated Liners

- 2.1 mil
- 2.5 mil
- 3.4 mil
- 4.6 mil

Film Liners

- 1.2 mil clear pet
- 1.5 mil clear pet
- 2.0 mil clear pet
- 3.0 mil clear pet

Lay Flat Liners

- 3.4 mil clay coated lay-flat
- 4.6 mil clay coated lay-flat
- 6.8 mil 92# PK lay-flat
- 8.0 mil Tag lay-flat

Adhesive Selection



Some Examples

PERMANENT

#601 - A general purpose permanent acrylic adhesive with good initial tack, high shear and ultimate adhesion. Excellent die-cutting and stripping. Suitable for labeling most surfaces, two liner transfer tapes and clear polyester films.

#610 (E) – An outdoor, marine grade permanent adhesive. A high-performance adhesive designed for film, foam and paper applications. Recommended where rapid wet-out and aggressive adhesion are needed. 610 is BS5609 compliant and ISO10993 skin safe.

#616 (D) – A high shear solvent replacement water based acrylic permanent. High solids allows for a higher coat weight making this an excellent adhesive for low energy surfaces.

#617 (B) – An All-Temp adhesive with good high-speed convertibility, excellent low temperature performance and rapid wet out.

#619 (G) – A high sheer permanent good for indoor and outdoor applications. 619 is BS5609 and blood bag compliant, skin safe and qualified for indirect food contact.

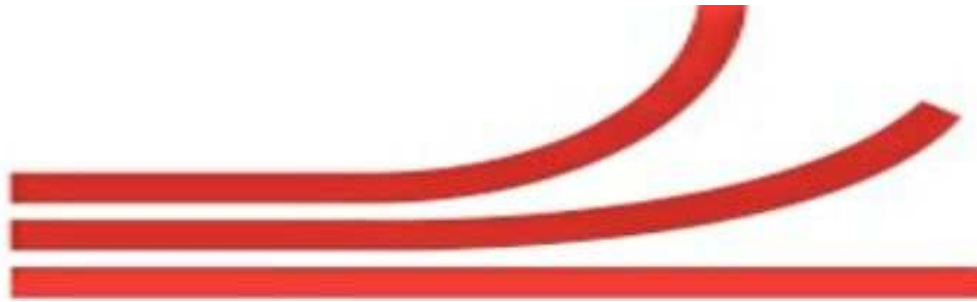
#626 – Combines excellent adhesion with good cohesion, which allows for high and low energy surface applications. Great for tight mandrel applications. Very water resistant; BS5609 & UL #969 and ISO10993 skin safe compliant.

REMOVEABLE

#611 – Mid-tack removable water-based hybrid emulsion adhesive. Formulated for PVC and PET films and clean removability from various surfaces. Excellent for shelf labels or other applications when clean removability is a must.

#614 (Q) – Mid-tack removable adhesive. This is an all-temp repositionable/ removable adhesive with application temperatures down to 15F. The service temp range is -10F to 200F. 614 is FDA approved for direct food contact as well as blood bag and ISO10993 skin safe compliant It also performs excellent as a shelf marking adhesive.

#604 (R) – Ultra removable “cling” adhesive. This is a solvent free water- based adhesive. It is a "cling" adhesive with excellent removability from glass. Use for window decals, oil change reminders or as a vinyl cling substitute.



Strata – Noun, a plural of Stratum.

1. a layer of material, naturally or artificially formed, often one of a number of parallel layers one upon another
2. one of a number of portions or divisions likened to layers or levels

Tac (or Tack) - Verb, used with an object.

1. to secure by some slight or temporary fastening.
2. to join together; unite; combine
3. to attach as something supplementary