

A manufacturer of self adhesive label stock and coated films.

Since 1995 we have supplied the label converting and business forms markets with the most unique and innovative products available.

We specialize in multi-layer film constructions, utilizing our latest break throughs in technology.

Our patented innovative technology can help you increase sales.

Our customer service staff is knowledgeable, friendly, and fast and our capabilities allow for a custom construction to fit for your application.

The logo for Strata Tac features the word "Strata" in a bold, blue, sans-serif font. To the right of "Strata" are three red, curved lines that sweep upwards and to the right. Below these lines, the word "Tac" is written in a bold, blue, sans-serif font, with the "T" being significantly larger than the "a" and "c".

Strata Tac

Advanced Coating Technologies

Our Company

Mission Statement

We are dedicated to the highest quality of customer service including providing quick responses to our customers' needs. We are dedicated to providing innovative and value added products in such a way as to make custom products simple and easy for our customers. We are dedicated to providing our employees a great place to work with equal opportunity for learning and personal growth.



Purpose

To be the favorite supplier of our customer, using the highest quality materials combined with modern and repeatable processes, providing a valuable experience that helps our customers succeed.

Values

- Quality
- Integrity
- Family Friendly
- Safety
- Responsive
- Innovative

Our Coaters

- We feature two Black Clawson coating lines that can coat up to 61" wide.
 - **Reverse gravure** coating which allows for very accurate coat weights and a superb look.
 - Our **turret unwind and laminating** units allow for Strata-Tac to be very competitive and to keep waste to a minimum.
- ***Our NEWEST coating line is a 39" UV Coater.***
- Our **coater operators** have decades of experience.

Whether it is adhesive coating or top coating you are looking for, we have the right equipment for your application.



Our New UV Coating line

New UV coating capabilities up to 39" wide.

- Pattern silicone coating.
- IRC coupon and Clean Release cards.
- Specialty UV top coatings for printing and surface protection.
- Coating full coverage UV inks on films and liners.
- PET, BOPP, and Vinyl films from ½ mil to 15 mils.
- Tag, inkjet compatible, and laser face sheets.
- Small minimums and quick lead times.



Our Capabilities

- **Acrylic adhesive and top coating from 17.5" to 60" wide.**
- **UV top coating and silicone coat up to 39" wide.**
- PET, BOPP, and Vinyl films from ½ mil to 15 mils.
- Tag, inkjet compatible, and laser face sheets.
- Surface winding and center winding slitters for excellent roll quality up to 40" OD.
- Slitting to as narrow as 1".
- Sample rolls and sheets available.
- Small minimums and quick lead times.
- Technical support to build your application with you.
- Excellent customer service including fast quotes.
 - customerservice@stratatac.com



Our Quality

We build quality into every step of our process.

- We truly understand the importance of getting the job done right the first time.
- Your order is checked multiple times by order entry, coating, slitting, shipping, and invoicing departments.
- Our employees take great pride in their work. We are proud to say **Made in the USA.**

Our product is guaranteed 100%.



Our Product Groups

- Transtick Transfer Tapes
- CB Coated Liners
- Hot Melt Silicone Liners
- Integral Card Back Laminates
- Laser-Inkjet-NTC Laminates
- Magnets
- Specialty Products
- Top Coating
- Films, Silicones and adhesives

Tapes
Liners
Integral
Transtick
Card
Laser-Inkjet-NTC
Laminates
Magnets
Specialty Products
Transfer
Coated
Silicone
Hot-Melt

Transtick Transfer Tapes



Some Examples

- TS048 – Add a 2.1 mil clay coated laser liner to the face stock of your choice.
- TSE065 – Add a 2.5 mil clay coated laser liner with a premium outdoor adhesive compatible with tight mandrels like test tube labels.
- TSB065 – Add a 2.5 mil clay coated laser liner with an all temp adhesive with high initial tack.
- QDC037 – Add a 1.5 mil clear double coated tape to the printed side of a form and die-cut from the back. The adhesive is a premium removable compatible with multiple surfaces.

Key Selling Points

- Great way to make window decals. You can add adhesive to the printed side of the form stock.
- Great way to add a stripe of adhesive for applications like wrist bands.
- Great way to make integral labels for packing slip and other form/label combinations.
- Great way to make integral labels for hospital and laboratory form/label combinations.
- Laser friendly with minimal stack bias as compared to piggyback labels.
- No chance of a mis-match with the label and form being imaged at the same time.

CB Coated Liners

TSCB065

40# sck Liner Easy Release

#325 Perm Adhesive

2.5 Mil Laser Liner Tight

CB Top Coating

Some Examples

- TSCB065 – Two liner transfer tape for integral labels with a CB coated base liner.
- TSICB100 – Two liner transfer tape for integral labels with a CB coated self imaging base liner

Key Selling Points

- Make multiple part form/label combinations without the unnecessary added thickness of a piggyback label.
- Compatible with impact printers on multi-part forms when used with a CF face sheet.
- Compatible with hand writing on multi-part laser forms when used with a CF face sheet.

Hot Melt Silicone Liners



Some Examples

- SL029 – New low cost 2.1 mil laser liner compatible with hot melt integral label production.
- SL040 – 2.5 mil clay coated laser liner compatible with hot melt integral label production.

Key Selling Points

- Add a low cost thin gauge laser liner to make a form/label combination.
- Compatible with high speed laser printers.
- Liners are both flexo and laser printable.
- Laser friendly with minimal stack bias as compared to piggyback labels.
- No chance of a mis-match with the label and form being imaged at the same time.

Integral Card Back Laminates



Some Examples

- DFA050 – 2 mil clear universal lift back film for the production of integral ID cards.
- DFA051 – 2 mil clear universal lift back film with an extra easy release for the production of integral ID cards.
- DFL050AT – 2 mil clear lift edge back film with easy release dry edges for the production of integral ID cards.
- DLCL050A/B/C – 2 mil paper back lift edge back film with easy release dry edges for the production of integral ID cards.

Key Selling Points

- Great way to make integral ID cards for your association or insurance company.
- All imaging can be done by the end user in house, protecting against data breaches.
- Great way to make integral coupons for retail chains.
- Laser friendly with minimal stack bias as compared to affixed ID cards.
- No chance of a mis-match with the ID card and letter being imaged at the same time.

Laser- Inkjet-NTC Laminates

Some Examples

- OLSC025/050 – Super Clear laser and HP Indigo printable over laminates.
- OLMT025/050 – Matte laser over laminate compatible with any laser printer.
- OLIM025/050 – Inkjet and/or Laser over laminate with a double matte coating. (Not ideal when covering 4 color process print).
- OLNC025/050 – Low cost NTC over laminate when no variable imaging will be added.

Key Selling Points

- Compatible with all print engines in the market place.
 - Adds durability to the integral ID card.
 - Image quality is great and 100% guaranteed.
 - Stock rolls available for short runs.



Printable Top Coat Guide

Strata-Tac Top Coat Code	Large Production Laser Printers	LED Laser	Home or Office Desk Top Laser	Off-Set and Flexo Printing	Specialty	Indigo/ Liquid Toner Engines	Aqueous Inkjet *Wide Format available	UV Inkjet	Thermal Transfer	Direct Thermal
Examples	Konica Minolta, Ricoh, Xerox, Cannon, Nexpress	Okidata, Xeikon	HP Lexmark		IGEN	Indigo	MemJet	Mark Andy, Domino, Xeikon, Durst	Zebra, Sato	Zebra, Sato
X (MT) Matte Digital	✓	✓	✓	✓	Simplex			✓	✓	
SC Super Clear Gloss Digital	✓	✓		✓	Simplex	✓		✓	✓	
DL Satin Digital			✓	✓				✓	✓	
GL Gloss Digital			✓	✓				✓	✓	
LI Laser Indigo	✓	✓	✓	✓	Simplex	✓			✓	
I Gloss Indigo				✓		✓				
IM Double Matte	✓	✓	✓		Duplex	✓	✓		✓	
IG Inkjet Gloss				✓			✓		✓	
MV Soft Touch				✓				✓	✓	
P Gloss Primer				✓				✓	✓	
DT Direct Thermal										✓

***All testing is from Strata-Tac data and not necessarily from the printer manufacturer. This is intended to be a guide only and all applications should be tested by the customer.*

Magnets and Fake Magnets



Some Examples

- MC255 – 9 mil raw magnet with adhesive on the weak side.
- QDC037 – Add a 1.5 mil clear double coated tape to the printed side of a form and die-cut from the back. The adhesive is a premium removable compatible with multiple surfaces.
- RDC037 - Add a 1.5 mil clear double coated tape to the printed side of a form and die-cut from the back. The adhesive is a “cling” removable compatible with multiple surfaces.

Key Selling Points

- Increased response rates with direct mail when using magnets or fake magnets.
- Fake magnets are lower cost, more laser friendly, and can be applied to multiple surfaces.

Specialty Products

Some Examples

- DM100 – self laminating integral ID card back film for the the production of integral ID cards or window decals.
- ELY100 – Yellow Note with microsphere laser compatible label stock that can be applied on a patch applicator.
- CCX051 – 2 mil white matte laser PET that can be applied as a patch face and back to make a punch out card that appears to be all plastic.

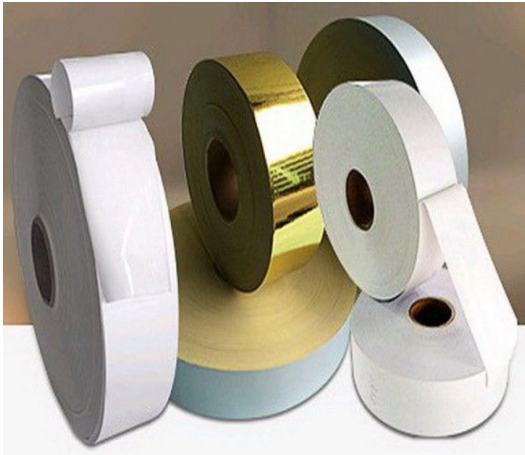
Key Selling Points

- Add value to your customers ID card program with extra durable ID cards.
- DM100 can be imaged with an inkjet or laser printer with the variable imaged buried underneath a laminate for extra security.
- Add a yellow note for increased response on your next direct mail campaign.



ELY100

Film Label Stocks



Clear PET Film

- 0.5 mil
- 1.0 mil
- 1.5 mil
- 2.0 mil
- 3.0 mil
- 4.0 mil
- 5.0 mil
- 7.0 mil
- 10.0 mil

White PET Film

- 2.0 mil
- 3.0 mil
- 4.0 mil
- 5.0 mil
- 6.0 mil
- 7.0 mil
- 10.0 mil

Metalized Film

- 0.5 mil PET
- 2.0 mil PET
- 2.0 mil BOPP
- 2.0 mil Brushed
- 2.0 mil Brt Gold

PVC Film

- 3.2 mil white
- 3.0 mil clear

Clear BOPP Film

- 0.75 mil
- 2.0 mil

White BOPP Film

- 2.0 mil
- 3.0 mil
- 4.0 mil
- 6.0 mil
- 8.0 mil

Other

- Rainbow Halo PET

Silicone Liner Stocks



SCK Liners

- 40#
- 50#

Clay Coated Liners

- 2.1 mil
- 2.5 mil
- 3.4 mil
- 4.6 mil

Film Liners

- 1.2 mil clear pet
- 1.5 mil clear pet
- 2.0 mil clear pet
- 3.0 mil clear pet

Lay Flat Liners

- 3.4 mil clay coated lay-flat
- 4.6 mil clay coated lay-flat
- 6.8 mil 92# PK lay-flat
- 8.0 mil Tag lay-flat

Adhesive Selection



Some Examples

PERMANENT

#601 - A general purpose permanent acrylic with good initial tack, high shear and ultimate adhesion. Excellent die-cutting and stripping. Suitable for labeling most surfaces, two liner transfer tapes and clear polyester films.

#610 (E) – An outdoor, marine grade permanent adhesive. A high-performance adhesive designed for film, foam and paper applications. Recommended where rapid wet-out and aggressive adhesion are needed. 610 is BS5609 compliant and skin safe.

#616 (D) – A high shear solvent replacement water based acrylic permanent. High solids allow for a higher coat weight making this an excellent adhesive for low energy surfaces.

#617 (B) – An All-Temp adhesive with good high-speed convertibility, excellent low temperature performance and rapid wet out.

#619 (G) – A high sheer permanent good for indoor and outdoor applications. 619 is BS5609 and blood bag compliant, skin safe and qualified for indirect food contact.

#626 (U) – A permanent that provides excellent adhesion with good cohesion, allows high and low energy surface applications. Water resistant; BS5609 & UL #969 compliant.

REMOVABLE

#611 – Mid-tack removable water-based hybrid emulsion adhesive. Formulated for PVC and PET films and clean removability from various surfaces. Excellent for shelf labels or other applications when clean removability is a must.

#614 (Q) – Mid-tack removable adhesive. This is an all-temp repositionable/ removable adhesive with application temperatures down to 15F. The service temp range is -10F to 200F. 614 is FDA approved for direct food contact as well as blood bag compliant and skin safe. It also performs excellent as a shelf marking adhesive.

#604 (R) – Ultra removable “cling” adhesive. This is a solvent free water- based adhesive. It is a "cling" adhesive with excellent removability from glass. Use for window decals, oil change reminders or as a vinyl cling substitute.

Distribution

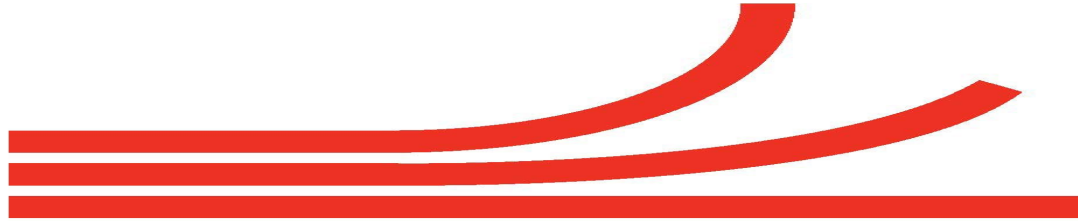
- Distributors
- Ad Agencies
- Direct Mail Houses
- DMA
- Paper Merchants
- Majors
- Imaging Centers



Vertical Markets/ Segments

- Software compatible - Shipping labels, packing slips and invoice labels. Association ID cards.
- Automotive - Oil change reminder decals, Parking permits, Window decals, Rear view mirror hang tags, Warranty cards.
- Health care - Patient identification labels for test tubes, file folders, Chain of Custody & Appointment reminders.
- Insurance - Medical, dental, auto, or prepaid insurance ID cards. New employee packets.
- Government - Parking permits, Vehicle Registration, Hunting & Fishing Permits.
- Manufacturing - Barcode labels for inventory tracking and parts ID. Instruction labels for kit assembly.
- Direct Mail & Promo - Charity fund raising and Association membership drives. Coupons for retail. Branding awareness campaigns.
- Education - School ID cards. Bus passes, Parking permits. Tuition statements, Report card mailings, Sports Schedules.





Strata – Noun, a plural of Stratum.

1. a layer of material, naturally or artificially formed, often one of a number of parallel layers one upon another
2. one of a number of portions or divisions likened to layers or levels

Tac (or Tack) - Verb, used with an object.

1. to secure by some slight or temporary fastening.
2. to join together; unite; combine
3. to attach as something supplementary